



Digital Online Marketing Internship at Viwanda

As an **digital online marketing intern**, you participate in the sales development and implementation of Viwanda's e-commerce strategy in our Taipei Office. You will participate in business operations and development of various internet platforms such as our webshop viwanda.de, Amazon, Ebay and B2B sales activities.

Your Tasks:

- Data Processing - Maintain Customer- and Sales data in our ERP system
- Product Positioning - Product Pricing, market research, competitor research and TA research
- Product development - List Products and enhance product listing contents
- Media Design - Shoot Product Photos & Videos (Including Editing and Post Production)
- Digital Advertising - Create Ad Campaigns, enhance existing campaigns for Google Ads, Amazon PCC, Ebay Ads etc.
- Social Media Marketing - Create social media posts and write blogs/create Vlogs
- Customer Support - Coordination with German office and direct comprehensive customer communications and support service to solve the questions and problems of our European customers
- Ad Hoc Marketing Projects

Your Profile:

- Enrolled full-time student pursuing a bachelors/masters degree in either social science or engineering background or other related fields
- Native in one of the European languages (German, French, Spanish or Italian)
Main communication will be in English
- Passion for digital world operation (e-Commerce and social media)
- Proficient in Microsoft Powerpoint & Excel preferred, HTML and Adobe Creative Suite a plus
- Open minded to work in a new international entrepreneurial environment
- Value the teamworkship
- Independent and highly self-disciplined

What we offer: Taiwan offers a working holiday visa to a number of different nationalities and we offer a corresponding full-time position for a six month period. These intern positions are compensated with a \$ 12,500 NT dollars per month stipend. To learn more about eligibility for the working holiday visa please visit the following link: <http://goo.gl/taeNFZ>

Submit your application with an introduction and cv attached to hr@viwanda.de

